**Theme: Travel  
Title: Tara Rides**

**--- Project Description ---**

**What is Tara Rides? ​**

- For riders, riding out regardless of the destination is an adventure itself.

- An E-Magazine that features places of riders’ favorite destinations, routes, shops/restaurants, and activities.

- There is a lot of reason why there is a slogan that says "It is more fun in the Philippines"​. There are 7,461 islands that translates to numerous location that a rider can choose to go here in the Philippines.

As Luzon is the archipelago’s largest island. You can actually travel from Manila to another province by land just riding your motorcycle. This E-Magazine will be presenting beautiful places from Luzon to you.

- The fun only starts here.

**Who is it for?**

* This E-magazine is for the growing riding community of the Philippines

\*Like who doesn’t want to take a break and enjoy the moment right?

**Objectives:**

* To inform riders about the places, foods, and activities that they will regret not trying it.
* To amuse people about the best riding routes and destinations in Luzon
* To sell in a way that it promotes local tourist destination as it helps the places to bounce back from the impact of the pandemic.

**--- Project Timeline: ---**

**May 18:** Phase 1 – Project Discovery

* What theme to choose from?
* Who are the people you want to look at the E-Magazine?
* Where? Target location the project is focused on.

**May 19:** Phase 2 – Web Layout Ideas

* Color Patterns
* Design of the page
* Site Map / Information Architecture

**May 20 – 26:** Phase 3 – Coding

* HTML
* CSS
* Bootstrap

**May 27:** Phase 4 – Testing & Evaluation

**May 30:** Presentation